

Lecture Theatre	205	Laboratory 2 314	iSchool Student Lounge 705A	Common Room 728	
8:45 - 9:00	205	314	705	728	305
9:00 - 9:15	Opening Remarks				
9:15 - 10:05	XML Production Workflows (John Maxwell)	What is a publisher for? (Janine Laporte, Dan Wagstaff, Hugh McGuire)	Death to DRM (Sean Cranbury)	Artefatica: An Open Publishing Experiment (Christine Prefontaine)	Authors Meet-Up
10:15 - 11:05	Where are the reviews if there's no review section? (Clair Cameron, Steven Beattie, Ron Nurwisah)	Kindle, Shmindle: future directions for E-books (Evan Leibovitch)	Relating Better (Ghazaleh Etezal)	Death by Bullets: Pitching Projects without Powerpoint Poisoning (Michael Tamblyn)	Designers Meet-Up
11:15 - 12:05	Small is Beautiful ... The advantage and challenges of small presses (Alana Wilcox)	At the intersection of video game & narrative (Erin Robinson)		When every book is connected to everyone (Peter Brantley)	
12:05 - 1:10	Lunch				
1:10 - 2:05	The Evolving Ecology of the Book 2fl (Carlos A. Scolari, Steph Troeth)	The quagmire of international copyright in the digital age (Lisa Charters)	Listening to readers (Connie Crosby & Malle Vallik)	Stories from the trenches of online bookish communities (Hugh McGuire)	Beautiful ebooks concept demo (Liza Daly)
2:15 - 3:05	Toward the sBook: simple, searchable, smart, social, sustainable, scalable (Greg Van Alstyne et al)	Books & Podcasting (Miette Elms)	Curators - Who are They, Where are They and What the Hell are They Doing? (Sean Cranbury)	How to be a digital marketing rockstar (Mitch Joel)	
3:15 - 3:55	Open Source Publishing (Evan Leibovitch)	Putting Print in its Place: The Importance of the Local in a World of Globalized Words (Amy Lavender Harris)	Discovering Books (Craig Riggs)	The Carrot Seed: A new model for book, author and publisher promotion (Mark Blevís)	
5:15 - 8:00	After Conference Drinks at the Bedford Academy (36 Prince Arthur -- 2 blocks north, 2 blocks east of the iSchool)				

